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PATENT

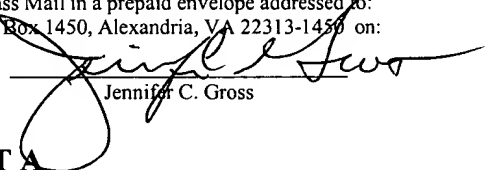
THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:	SLANEY et al.	Examiner:	Dominic D. Saltarelli
Application No.:	09/724,956	Art Unit:	2611
Filed:	November 28, 2000	Docket No.	INT1P914
Title:	AUCTION FOR TARGETED CONTENT		

CERTIFICATE OF MAILING

I hereby certify that this correspondence is being deposited with the United States Postal Service as First Class Mail in a prepaid envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on:

March 17, 2005.


Jennifer C. Gross

TRANSMITTAL OF AMENDMENT A

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

Transmitted herewith is Amendment A in response to Office Action mailed December 17, 2004, in the above-identified application.

The fee has been calculated as shown below.

CLAIMS	After Amd.	HP*	Extra	Small Entity			Large Entity	
				Rate	Fee		Rate	Fee
Total	44	44	-0-	x \$25 = \$		OR	x \$50 = \$	
Independent	2	2	-0-	x \$100 = \$		OR	x \$200 = \$	
Multiple Dependent Claims				x \$180 = \$		OR	x \$360 = \$	
*HP = Highest previously paid				TOTAL FEE \$		OR	TOTAL FEE \$	-0-

☐ Applicant(s) hereby petition for following extension of time in which to respond to the outstanding Office Action.

	SMALL ENTITY			LARGE ENTITY	
	Rate	Add'l Fee		Rate	Add'l Fee
<input type="checkbox"/> Extension for Response within FIRST month	x \$60 = \$		OR	x \$120 = \$	
<input type="checkbox"/> Extension for Response within SECOND month	x \$225 = \$		OR	x \$450 = \$	
<input type="checkbox"/> Extension for Response within THIRD month	x \$510 = \$		OR	x \$1020 = \$	
<input type="checkbox"/> Extension for Response within FOURTH month	x \$795 = \$		OR	x \$1590 = \$	
<input type="checkbox"/> Extension for Response within FIFTH month	x \$1080 = \$		OR	x \$2160 = \$	

☒ Applicant(s) believe that no (additional) Extension of Time is required; however, if it is determined that such an extension is required, Applicant(s) hereby petition that such an extension be granted and authorize the Commissioner to charge the required fees for an Extension of Time under 37 CFR 1.136 to Deposit Account No. 50-0685. (INT1P914).

☐ Enclosed is our Check No. ___ in the amount of \$ _____ to cover the additional claim fee and/or extension of time fees.

☐ Enclosed is Applicant Initiated Interview Request Form, PTOL-413A.

☐ Enclosed are _____ sheets replacement drawings.

☐ Please charge Deposit Account No. 50-0685 (INT1P914) in the amount of \$ _____ to cover the additional claim fee and/or extension of time fees.

☒ If the required fees are missing or any additional fees are required during the pendency of the subject application, please charge such fees or credit any overpayment to Deposit Account No. 50-0685 (INT1P914).

☐ OTHER:

Respectfully submitted,
VAN PELT, YI & JAMES LLP

Clover Huang

Clover Huang
Registration No. 55,285

10050 N. Foothill Blvd., Suite 200
Cupertino, CA 95014
Telephone: 408-973-2585



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Inventor:	SLANEY et al.	Examiner:	Dominic D. Saltarelli
Application No.:	09/724,956	Art Unit:	2611
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Jennifer C. Gross

AMENDMENT A

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

This is in response to the Office Action mailed December 17, 2004. The following amendments and remarks are respectfully submitted.